



Introduction to Greenlite Cashless



www.greenlitevending.com

Your turn-key cashless & data solution.

Cashless Realities

**Your customers are carrying less cash.
1 in 5 don't carry any!***

**Walker Sands 2014 Future of Retail Study*



Over **1 billion** cashless transactions in the U.S.

Increasing **11-16%** over the next several years.

27% of total workplace market sales are cashless, a **62% increase** from 2 years ago.*

**Vending Times Industry Research*

**Mobile Wallet Use
is Growing**

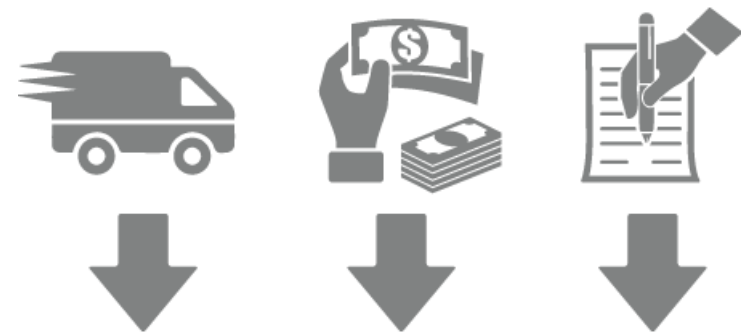


It's all about profitability

- Make your vending equipment more profitable & convenient by implementing cashless



- Reducing the costs of filling your equipment with integrated remote reporting



With Cashless You Can Increase Sales!



1

You've Got To Take It To Make It

You won't miss the sale from a cashless customer.

2

Increase Same Machine Sales

On average, the industry is seeing **15% increase** in same machine sales after adding cashless.

3

Higher Priced Item Sales

Cashless allows you to enhance your product offerings with higher priced (better margin) products.



With Reporting You Can Reduce Your Costs!

- **Let technology alert you when you need to visit your machine** and use the rest of the time for the things you want or need to be doing
- **Manage your product sales and cash & cashless transactions online**
- **See what's selling and what isn't from your computer or mobile device**

In short cutting time and expense.



Why Greenlite Cashless?

- Greenlite is **turn-key** – It provides **card & mobile payment acceptance** and **remote monitoring , management & reporting tools** from one easy-to-use web-based application
- Greenlite offers more information at your fingertips with **the most convenience**
- **Deposits to Your Account Weekly**
- **Expandability** – Greenlite accommodates your needs for tracking and accountability as you grow
- Powered by **industry leading technology and hardware**
- **Unmatched, reliable support when you need it**
- Installed on your equipment direct from the factory

Greenlite Cashless Features



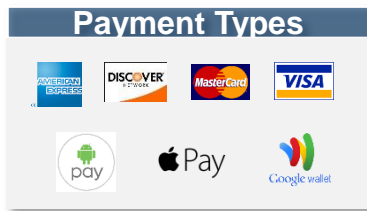
Accept Credit & Debit Cards

Supports multiple cards including Visa® Credit & Debit, MasterCard® Credit & Debit, Discover® & American Express®



Accept Mobile Payments

Android Pay, Apple Pay, Google Wallet, and major brand contactless cards.



Totally Secure

All transactions meet current payment card industry data security standard compliance. No card data is stored. Customers can be confident in a safe purchase.

Nationwide Network

Most comprehensive coverage available using the AT&T LTE data networks.



at&t



24/7 Anywhere Management

Accessible 24/7. You'll always have the latest version. You can use your computer, tablet or smart phone to keep tabs on your machines



Greenlite Cashless Features



Machine Sales Tracking

Analyze your machine sales with comprehensive details on sales history by day, week, month and year.



Two-Tier Pricing

Set lower price for cash purchases, higher prices up to a dime more for cashless purchases to offset transaction fee.



Remote Pricing*

Change prices without costly visits to your machines.

*Available with Greenlite Data Plan



Visual Alerts

View alerts when you login for machine health.

*Real-time alerts available with optional Greenlite Data plan.



Weekly Bank Deposits

Card & mobile sales deposited weekly.



Integrated Cash & Cashless Reporting

One solution to manage both cash and cashless vending.

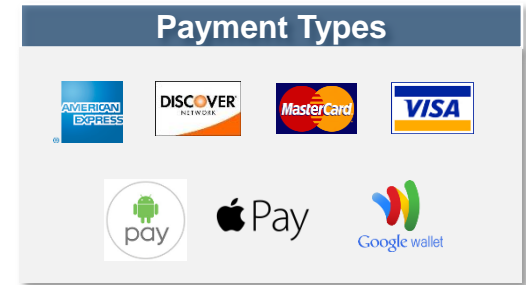
Processing through  cantaloupe
S Y S T E M S

Greenlite Hardware

- **Premium Cashless Reader**
 - Latest model of magnetic strip and NFC (Near Field Communication) offering from a twenty year pioneer and leading edge provider of cashless payment systems
 - Accepts Visa® Credit, Visa Debit, MasterCard® Credit, Discover® Card, American Express® Cards
 - Built-in NFC Reader accepts mobile payments from Android Pay, Apple Pay, Visa®, Google Wallet, payWave, AMEX express pay, and Discover® zip payments.
- **Greenlite Telemetry Device**

The cellular data conduit to your Greenlite Cloud.
- **High Gain Dome Antenna**

Lost sales because of connection is the last thing you want to worry about. Greenlite uses a focused high gain antenna for reliable cellular data transfer. Rugged construction. Secure external mounting resisting vandalism and preventing theft.
- **All Harnesses Included**



Greenlite Data Features

- **Greenlite Data has all the features of Greenlite Cashless plus these features and management tools:**
 - **Real-Time Texts or Email Notification**
For open door outside normal hours, DEX Alerts, Temp Alerts and Pricing (too high/too low)
 - **Item Database**
Import items from suppliers or create your own to populate your planograms
 - **Planograms**
Added feature of planogram templates. Set up multiple machines to set planograms.
 - **Remote Pricing of Products**
Update prices at the machine level without making an extra costly trip to the machine.
 - **Scheduling View**
See machines that are scheduled to be serviced with immediate product and SKU alerts
 - **Quick Pick**
Creates a pick list for each machine. See machines, their selections and UPC alerts.
 - **Payout Reconciliation**
Track payments to your account and export data for accounting
 - **Custom View Selection** - Tailor your views to exclude unutilized data